



澳門生產力暨科技轉移中心  
CENTRO DE PRODUTIVIDADE E TRANSFERÊNCIA DE TECNOLOGIA DE MACAU  
MACAU PRODUCTIVITY AND TECHNOLOGY TRANSFER CENTER



編號： 3612-2020-L-PD-SMTA-CPTTM

誠邀參與「第二屆澳門職業英語比賽」

執事先生：

由澳門生產力暨科技轉移中心主辦之「第二屆澳門職業英語比賽」自即日起至2021年1月31日期間接受報名，現特函邀請貴機構員工及學生(如適用)組隊參與。

比賽模式是以智能手機、數碼相機或簡單攝錄器材錄製一段不多於5分鐘、並以觀光及旅遊服務業職業英語為主題之短片。比賽分為學生組及公開組，每組分別設有金、銀、銅及創意獎。

澳門作為「世界旅遊休閒中心」，良好的英語能力已成為職場上的一項核心技能，觀光及旅遊服務業人員更需提升英語能力去滿足服務需求。本中心為配合本澳人力資源的發展需要，長期開辦職業英語培訓系列，並同時提供多項國際英語水平測試；我們期望透過舉辦是次比賽，能進一步推廣職業英語在不同行業的應用，並加強公眾對提升英語水平的關注。

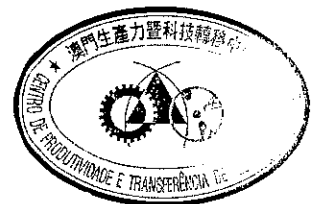
有關報名詳情，請參閱附件之章程及海報，如有垂詢，請聯絡標準、管理及培訓考試部呂先生(電話：88980842)，專此函達，

並頌  
台安

標準、管理及培訓考試部  
高級經理

李藹倫 謹啟

二〇二〇年十二月三十一日



附件：「第二屆澳門職業英語比賽」章程及賽事海報

總辦事處  
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成衣技術鑰匙  
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December 31, 2020

**Invitation to Participate in The "2<sup>nd</sup> Macao Vocational English Contest"**

Dear Sir/Madam,

The "2<sup>nd</sup> Macao Vocational English Contest" hosted by our Center is now open for registration until Jan 31, 2021. We cordially invite you to encourage your employees and students (if applicable) to form team(s) to participate in this contest.

The theme of this year's contest is "Vocational English in the Travel and Tourism-related Service Sector". Based on this theme, each contestant team is required to submit a short video up to 5 minutes in length, which can be recorded either by a smartphone, digital camera or other simple video-recording device. There are 2 categories of competition: "Students" and "General Public"; each category will have its Gold, Silver, Bronze and Creativity Awards.

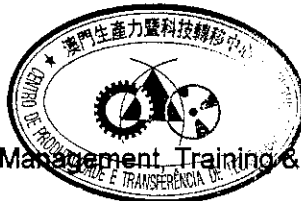
With Macau being a "World Center of Tourism and Leisure", English proficiency has become a core competency expected in the workplace; this is particularly for staff in sightseeing and tourist service industry. Aiming to support the upgrading of local human resources, our Center has been offering training series in Workplace English and is an examination center for various international English proficiency tests. We hope that this vocational English contest could further promote the use of English in different industry sectors and enhance public awareness of the significance of mastering English.

For more information, please refer to the brochure and promotional poster enclosed, or contact our Standards, Management, Training & Assessment Department at 88980842 (Mr Loi).

Yours sincerely,

Helena Lei

Senior Manager, Standards, Management, Training & Assessment



Encl.

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